



Business Revision Guide

Your Business written papers at a glance:

Unit 1: Business World Written examination: 2 hours 62.5% of qualification (100 Marks)

A mix of short answer and structured questions based on stimulus material covering all of the specification content

Unit 2: Business Perceptions Written examination: 1 hour 30 minutes 37.5% of qualification (60 Marks)

Revision Techniques:

Digital resources for the main topics along with past papers, mark schemes and examiners reports can be found on the WJEC website

<https://www.wjec.co.uk/qualifications/business/r-business-gcse-2017>.

These are great resources to aid revision.

Revision booklets for the six topics, glossary booklet, past papers and mark schemes can also be accessed via our 'Google' classroom.

Summer Exam Dates:

Unit 1 – Thursday 21st May 2020

Unit 2 – Tuesday 2nd June 2020

The exam will cover the following topics: -

- ***Business Activity*** – the nature of business; business enterprise; business planning; aims and objectives; ownership; business growth; business location and site.
- ***Influences on Business*** – technological, ethical, environmental and economic influence on business activity; the impact of globalisation on businesses; the impact of legislation on businesses.
- ***Business Operations*** – Methods of production; quality; supply chain; sales process.
- ***Finance*** – Sources of finance; revenues and costs; profit and loss accounts; cash flow; financial performance.
- ***Marketing*** – identifying and understanding customers; market research; the marketing mix; product; price; place; promotion.
- ***Human Resources*** – Recruitment; training; motivation; organisational structures.

Week beginning (Monday)	Suggested Topics to Revise:
24/02/20	Business Activity - Goods and Services, Enterprise, Business Planning.
02/03/20	Business Activity – Aims and Objectives, Ownership, Growth and Location.
09/03/20	Influences on Business – Technological, Ethical and Environmental.
16/03/20	Influences on Business – Economic Influences, Impact of Globalisation and Impact of legislation.
23/03/20	Business Operations – Methods of production and Quality.
30/03/20	Business Operations – Supply Chain and Sales Process
20/04/20	Finance – Sources of Finance, Revenue and Costs
27/04/20	Finance – Cash Flow, Profit and Loss, Financial Performance.
4/05/20	Marketing – Identifying and Understanding Customers, Market Research and the Marketing Mix.
11/05/20	Human Resources – Recruitment and Training.
18/05/20	Human Resources – Motivation and Organisational Structures.

Finished your exam:

***You must go back and check your spelling, punctuation and grammar.
Re-read your answers and see if you can improve detail in terms of
vocabulary and processes.***

Don't leave ANY gaps!

***You won't score anything if you don't put anything
down. Some grades can come down to one or two
marks which can be gained by having a go!***